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● WORK EXPERIENCE

10/2015 – CURRENT

TEACHING ASSISTANT – Faculty of Economics, University of Montenegro

- Lesson planning and assignment development
- Lecturing
- Tutoring and office hours
- Assessment and record keeping
- Research processes and tasks
- External project involvement

Podgorica, Montenegro

10/2018 – CURRENT

SECRETARY GENERAL – Table Tennis Association of Montenegro

Montenegro

10/2018 – 06/2019

TECHNICAL DIRECTOR - TABLE TENNIS GSSE2019 – Montenegrin Olympic Committee

Complete organization for the table tennis tournament for the Games of the Small States of Europe (27.05-02.06. in Budva/Tivat, Montenegro)

Podgorica, Montenegro

2011 – 2016

TABLE TENNIS HEAD COACH – TTC Golden Player

- Planning and designing training programs
- Player selection process
- Planning and monitoring player development
- Leading the team in national and international tournaments
- Involvement with the national team

Podgorica, Montenegro

2008 – 2015

TABLE TENNIS PLAYER – TTC Budućnost / TTC Golden Player / Montenegrin National Team

- Junior National champion

- Member of the national team of Montenegro (competed on 4 World Championships)
- Multiple team champion in the national league
- Double University champion

Podgorica, Montenegro

● EDUCATION AND TRAINING

10/2018 – CURRENT – Podgorica, Montenegro

PhD in Economics – University of Montenegro, Faculty of Economics

2015 – 2018 – Podgorica, Montenegro

Postgraduate - Master studies – Faculty of Economics, University of Montenegro

Major: Marketing and Business

Thesis: "The influence of Sponsorship on Brand Perception"

2011 – 2015 – Podgorica, Montenegro

Bachelor in Economics (240 ECTS) – Faculty of Economics, University of Montenegro

Grade Point Average: 9.87

Thesis: "Ambush Marketing as a Competitive Strategy - The Example of Olympic Games"

03/2020 – Rzeszow, Poland

Erasmus+ Teaching Mobility – Rzeszow University of Technology

05/2019 – Nysa, Poland

Erasmus + Teaching Mobility – University of Applied Sciences Nysa

06/2018 – Vigo, Spain

Erasmus+ Academic Staff Training – University of Vigo

04/2018 – Szczecin, Poland

Erasmus+ Academic Staff Training – University of Szczecin

02/2018 – Covilha, Portugal

Erasmus+ Academic Staff Training – University of Beira Interior

11/2016 – Freiberg, Germany

Erasmus+ Academic Staff Training – Freiberg University of Mining and Technology

07/2016 – Changsha, China

Confucius Institute Summer Camp – Changsha University of Science and Technology

02/2016 – Podgorica, Montenegro

TRAIN Academic Staff Development Program – University of Montenegro & King Baudouin Foundation

- Methodology of scientific research - theoretical aspects
- Academic writing and publishing

12/2015 – Podgorica, Montenegro

COMPASS presentation skills – Volunteers Club of the Faculty of Economics

02/2015 – Kolašin, Montenegro

Conference - Days of Banking and Entrepreneurship – Faculty of Economics & Prva Banka Crne Gore

- Third place on the essay writing contest - The present and future of the Montenegrin banking system

02/2014 – Kolašin, Montenegro

Conference - Montenegro in the process of European and Euro-Atlantic integration – Centre for Democracy and Human Rights and German Foundation Konrad Adenauer Stiftung

10/2013 – 01/2014 – Vienna, Austria

CEEPUS student exchange – Vienna University of Economics and Business

● **LANGUAGE SKILLS**

Mother tongue(s): **MONTENEGRIN**

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C2	C2	C2
RUSSIAN	A2	A2	A2	A2	A2
CHINESE	A2		A1	A1	

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DIGITAL SKILLS**

Word Press | Social Media | Microsoft Office | Rapid Miner | Business Analytics

- **DRIVING LICENCE**

Driving Licence: B

- **PUBLICATIONS**

Influence of Demographic Trends and Employment on the Financial Sustainability of the MNE Pension System

2017

Radović, M., Rogić, S. & Cerović, B. (2017). Influence of Demographic Trends and Employment on the Financial Sustainability of the Montenegrin Pension System. Proceedings of the Faculty of Economics in East Sarajevo, Year 2017 Issue 15, 39-47.

Sport Financing Through the Gambling Revenues in Montenegro

SCOPUS

<https://doi.org/10.26773/smj.180616> – 2018

Rogić, S., Radonjić, M. & Đurišić, V. (2018). Sport Financing Through the Gambling Revenues in Montenegro. Sport Mont, Vol. 16, No. 2, June 2018.

Role of Small and Medium Enterprises in Economic Development of Montenegro

2018

Đurišić, V., Rogić, S. & Radonjić, M. (2018). Role of Small and Medium Enterprises in Economic Development of Montenegro. Journal of Economic & Management Perspectives, Volume 12, Issue 4, December 2018.

Business analysis of the financial support for organic production in Montenegro

SCOPUS

<https://doi.org/10.1051/matecconf/201817001001> – 2018

Melović, B., Đurišić, V. & Rogić, S. (2018). Business analysis of the financial support for organic production in Montenegro – technological and organizational aspects. MATEC Web of Conferences 170.

Importance of Loyalty to a Sport Event for the Level of Sponsorship Awareness

SCOPUS

<https://doi.org/10.26773/smj.190611> – 2019

Rogić, S., Đurišić, V., Radonjić, M. & Vuković, S. (2019). Importance of Loyalty to a Sport Event for the Level of Sponsorship Awareness. Sport Mont, Vol. 18, No. 2, June 2019.

Customer Value Prediction in Direct Marketing Using Hybrid SVM-RE Method

Springer - Chapter

https://doi.org/10.1007/978-3-030-30278-8_30 – 2019

Rogic S. & Kascelan Lj. (2019). Customer Value Prediction in Direct Marketing Using Hybrid Support Vector Machine Rule Extraction Method. In: Welzer T. et al. (eds) New Trends in Databases and Information Systems. ADBIS 2019. Communications in Computer and Information Science, vol 1064. Springer, Cham

The Impact of Macroeconomic Factors on Real Estate Prices: Evidence from MNE

ESCI

<https://doi.org/10.32910/ep.70.4.2> – 2019

Radonjić, M., Đurišić, V., Rogić, S., & Đurović, A. (2019). The Impact of Macroeconomic Factors on Real Estate Prices: Evidence From Montenegro. *Ekonomski pregled*, 70(4), 603-626.

Determinants of household electrical energy consumption

SCI

<https://doi.org/10.1016/j.egy.2019.10.039> – 2019

Djurisic, V., Rogic, S., Cerovic Smolovic, J. & Radonjic, M. (2019). Determinants of household electrical energy consumption: Evidences and suggestions with application to Montenegro. *Energy Reports*, Volume 6, Supplement 3, February 2020, 209-217

Food for thought: Identifying the influential factors that affect consumption of organic produce

SCI

<https://doi.org/10.1108/BFJ-10-2019-0761> – 2020

Melović, B., Dabić, M., Rogić, S., Đurišić, V. and Prorok, V. (2020), Food for thought: Identifying the influential factors that affect consumption of organic produce in today's youth, *British Food Journal*, Vol. ahead-of-print No. ahead-of-print.

Testing Sponsorship Recall and Recognition after the GSSE - Montenegro 2019

SCOPUS

<https://doi.org/10.26773/smj.200619> – 2020

Rogić, S., Mišnić, N., Radonjić, M. & Đurišić, V. (2020). Testing Sponsorship Recall and Recognition after the Games of the Small States of Europe – Montenegro 2019, *Sport Mont*, Vol 18, No 2, 33-39.

Montenegro: A Great Bargain between EU optimism and real Euroscepticism

Palgrave Macmillan - Chapter

2020

Jaćimović, D. & Rogić, S. (2020). Montenegro: A Great Bargain between EU optimism and real Euroscepticism. In: Kaeding, M., Pollak, J. & Schmidt, P. (eds). *The Future of Europe – Views from the Capitals*, Palgrave Macmillan, London, 2020 (forthcoming).

FDI in Montenegro

Springer - Chapter
2020

Jaćimović, D., Ivanović, M. & Rogić, S. (2020). FDI in Montenegro. In: Deichjmann, J. (ed). The Economic Geography of FDI in the Successor States of Yugoslavia :A Quarter Century after Dissolution, Springer, New York (2020) forthcoming.

Segmentation Approach for Athleisure and Performance Sport Retailers Based on Data Mining Technique

SCOPUS
2021

Rogić, S. & Kaščelan, Lj. (2021). Segmentation Approach for Athleisure and Performance Sport Retailers Based on Data Mining Techniques. International Journal of EServices and Mobile Applications (IJESMA), Vol. 13, No.3, September 2021 (forthcoming)

Bank CRM Optimization Using Predictive Classification Based on Support Vector Machine Method

SCIE

<https://doi.org/10.1080/08839514.2020.1790248>

Đurišić, V., Kaščelan, Lj., Rogić, S. & Melović, B. (2020). Bank CRM Optimization Using Predictive Classification Based on Support Vector Machine Method. Applied Artificial Intelligence. In Press.

● **CONFERENCES AND SEMINARS**

2017 – Jahorina, Bosnia and Herzegovina

Conference: Jahorina Business Forum

Radović, M., Rogić, S. & Cerović, B. (2017). The Influence of Demographic Trends and Employment on the Financial Sustainability of the Montenegrin Pension System - paper presented at the in Jahorina, Bosnia and Herzegovina, February 2017.

<http://www.ekofis.ues.rs.ba/images/dokumenti/Conference/jbf2017/Zbornik%20radova%20JPF%202017.pdf>

2018 – Jahorina, Bosnia and Herzegovina

Conference: Jahorina Business Forum

Radović, M., Rogić, S. & Tanasijević, M. (2018). Solving the Unemployment Problem and Achieving Macroeconomic Stability in Montenegro - paper presented at the in Jahorina, Bosnia and Herzegovina, March 2018.

<https://ekofis.ues.rs.ba/images/dokumenti/Conference/jbf2018/Zbornik%20radova%20JPF%202018%20-%20Proceedings%20JBF%202018.pdf>

2019 – Budva, Montenegro

Conference: Transformation Processes in Sport

Rogić, S., Radonjić, M. & Đurišić, V. (2018). Sport Financing Through Gambling Revenues in Montenegro - paper presented at the 15th International Scientific Conference on Transformation Processes in Sport in Budva, Montenegro, April 2018.

http://csakademija.me/conference/download/Book_of_Abstracts_2018.pdf

2018 – Vienna, Austria

Conference: Sport Economics and Sport Management

Rogić, S., Đurašković, J. & Vuković, S. (2018). Analysis of the Montenegrin Model of Sport Financing - paper presented at the 3rd International Conference: Sport Economics and Sport Management in Vienna, Austria, May 2018.

2018 – Kotor, Montenegro

Conference: Trends in Development of Tourism and Hospitality

Rogić, S., Jaćimović, D. & Rajković, M. (2018). The Importance of non-technological Innovations on Montenegrin Sport Tourism Offer - paper presented at 5th International Scientific Conference on Trends in Development of Tourism and Hospitality in Kotor, Montenegro, October 2018.

2019 – Cavtat, Croatia

Conference: Sport, Physical Activity and Health: Contemporary Perspectives

Rogić, S. & Vuković, S. (2019). Importance of Loyalty to a Sport Event for the Level of Sponsorship Awareness – paper presented at 16th annual Scientific Conference – Sport, Physical Activity and Health: Contemporary Perspectives in Cavtat, Croatia, April 2019.

http://csakademija.me/conference/download/MSA_Dubrovnik_Book_of_Abstracts_2019.pdf

2019 – Bled, Slovenia

Workshop: Modern Approaches in Data Engineering and Information System Design

Rogić, S. & Kaščelan, Lj. (2019). Customer value prediction in direct marketing using hybrid support vector machine rule extraction method - MADEISD Workshop 2019– Modern Approaches in Data Engineering and Information System Design, Organized within the framework of the European Conference on Advances in Databases and Information Systems (ADBIS 2019), Bled, Slovenia, 8th-11th of September, 2019.

<https://adbis2019.um.si/program/workshop-program/>

2020 – Video Conference

Conference: Sport, Physical Activity and Health: Contemporary Perspectives

Rogić, S., Radonjić, M., Đurišić, V. & Mišnić, N. (2020). Testing Sponsorship Recall and Recognition after the Games of the Small States of Europe – Montenegro 2019 – paper presented at 17th annual Scientific Conference – Sport, Physical Activity and Health: Contemporary Perspectives” Video Conference, April 2020.

http://csakademija.me/conference/download/MJSSM_April_2020.pdf

2019 – Athens, Greece

Conference: Technologies and Materials for Renewable Energy, Environment and Sustainability

Đurišić, V., Rogić, S., Cerović Smolović, J. & Radonjić, M. (2019). Determinants of household electrical energy consumption: Evidences and suggestions with application to Montenegro - paper presented at TMREES Conference Series: Technologies and Materials for Renewable Energy, Environment and Sustainability, Athens, Greece, June 2019.

2020 – Athens, Greece / Remotely

Conference: Technologies and Materials for Renewable Energy, Environment and Sustainability

Đurišić, V., Cerović Smolović, J., Mišnić, N. & Rogić, S. (2020). Analysis of public attitudes and perceptions toward renewable energy sources in Montenegro - paper presented at TMREES Conference Series: Technologies and Materials for Renewable Energy, Environment and Sustainability, held remotely on June 25 to 27, 2020 in Athens.

<http://tmrees.org/index.php/vol-materials/>

● **PROJECTS**

Projects

- Marketing strategy of the Montenegrin Olympic Committee, May 2016.
- The influence of employment on Montenegrin "PIO Fund" stability, September 2016.
- Promotional strategy of the Montenegrin Olympic Committee for the Games of the Small States of Europe, June 2017.
- Promotional strategy for tourism and culture in Bijelo Polje, July 2017.
- Strengthening competitiveness through the stimulation of organic agriculture development - a comparative study between Montenegro and Serbia - Bilateral project with Serbia, 2016-2018.
- Impact of the exchange rate on the foreign trade imbalance in the conditions of the crisis – sustainable development of the new countries of EU and the Western Balkans - bilateral project with Serbia, 2017-2019.